

PMI Sweden Chapter Congress

PASSION FOR PROJECTS

Svenska Mässan Göteborg, 10-11 March 2025


 Project Management Institute Sweden


Passion for Projects Congress is Scandinavia's largest project management event, attracting hundreds of like-minded professionals yearly for two days of high-quality learning and networking.

Passion for Projects is arranged by the Project Management Institute (PMI) Sweden Chapter. PMI is a global non-profit organization and the leading association for project, program, and portfolio management professionals in the world, run by its members and volunteers. PMI today has over 700,000 members worldwide, including more than 1700 members in Sweden.

The title of this year's congress is "Sustainable project management in the AI lens" and in addition to international keynote speeches in the main hall, a number of presentations and interactive sessions, all on this topic, will be presented in minimum three parallel tracks, inspired by the theme and in accordance with the PMI Talent Triangle.

The event is back to Gothenburg for the 5th time on March 10-11, 2025 and will, as before, take place in Svenska Mässan in the heart of Gothenburg. Svenska Mässan is the perfect place to come for conferences and businesses besides leisure trips with spaces connected by a panoramic hall for mingle and partner exhibition.

PARTNERSHIP OPTIONS

Passion for Projects Congress 2025 will also be a perfect chance for partner companies to connect with over 500 practitioners, specialists, and decision-makers, and other industry experts from Scandinavia, the Baltic region, and beyond.

We will offer a limited amount of hand-picked companies and organisations to be part of the congress as partners meaning an opportunity to promote your product(s) or services on-site and even take the stage to demo or explain how your offer adds value to project, program, or portfolio management.

Being a partner to Passion for Projects 2025 also means being part of marketing in our media channels depending on your level of engagement. Among other things PMI Sweden Chapter LinkedIn page has more than 4 000 followers.

From the options presented on the next page you can choose the package that best suits your organization's passion and needs.

PARTNERS TEAM

pfp.partners@pmi-se.org

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Partner and Exhibitor Alternatives

PARTNER LEVEL Funding Available slots	MOST PASSIONATE 75 000 3 slots	MORE PASSIONATE 55 000 5 slots	PASSIONATE 30 000
Exhibition booth, area & equipment	<ul style="list-style-type: none"> • 2x5 m • Backwalls and sidewalls (1m) • 2 high tables, 1 low table, 3 chairs • Possibility to buy more equipment and furniture • Electricity 240V, 10A • Insurance up to 300 000 SEK • Package handling, 50kg • Roll-ups in conference area and in session rooms • Booth position to be discussed 	<ul style="list-style-type: none"> • 2x3,5 m • Sidewalls (1m) • 1 high table, 1 low table, 1 chair • Possibility to buy more equipment and furniture • Electricity 240V, 10A • Insurance up to 300 000 SEK • Package handling, 50kg • Roll-ups in conference area • Booth along the north wall 	<ul style="list-style-type: none"> • 2x2,5 m • 1 high table, 1 chair • Electricity 240V, 10A • Insurance up to 300 000 SEK
Visibility	Logo will be featured on: <ul style="list-style-type: none"> • Partner page at www.passionforprojects.org • Media displays (on site) • Congress program 	Logo will be featured on: <ul style="list-style-type: none"> • Partner page at www.passionforprojects.org • Media displays (on site) • Congress program 	Logo will be featured on: Partner page at www.passionforprojects.org
2 Day Congress Passes*	6	4	2
Discount on additional Congress Passes	10% / Attendee	5% / Attendee	
Presentations / Speaker Slot	45 min. speaker slot** 45 min. open presentation on partner stage***	45 min. open presentation on partner stage***	
Combo Offer for PMI Sweden Chapter Partners	Partners with a PMI Sweden Chapter sponsorship agreement at the time of congress will receive a discounted offer (Gold 20%, Silver & Bronze 10%).		

*Drink coupons are not included in the price, they could be ordered separately or bought on site.

**For partners who choose to do a presentation matching the congress theme, the presentation should be sent to the program committee no later than 2024-11-15.

• The contents of the presentation must comply with the PMI Talent Triangle. Quality control to be done by the program committee.

• Including 5 min Q&A, maximum 3 PowerPoint pages presenting the Partner.

***A slot for Partners to present their own theme or tools on a stage in the exhibition area.

• Partners are responsible for attracting an audience.

• Sessions will not be presented in the program.

• Slots will be available on a first come, first served basis.